

Date of Memo: November 01, 2022 Current Meeting: November 10, 2022 Board Meeting: November 17, 2022

BOARD MEMORANDUM

TO: Indianapolis Public Transportation Corporation (IPTC) Board of Directors

THROUGH: President/CEO Inez P. Evans

FROM: Senior Director of Mobility Solutions Michael Roth

SUBJECT: Consideration and approval of Resolution 2022-07 free days for 2022 Holiday Season

ACTION ITEM A - 5

RECOMMENDATION:

Approve Resolution authorizing IPTC to offer free rides on Thanksgiving Day (November 24, 2022), Christmas Day (December 25, 2022), and beginning at 8 p.m. on New Year's Eve (December 31, 2022) for both fixed route and IndyGo Access service.

BACKGROUND:

IPTC has supported free fares during the holiday season for the past three years. By removing the barrier of transportation costs and promoting safety during the holiday season, we can help support and attract new riders.

DISCUSSION:

N/A

ALTERNATIVES:

N/A

FISCAL IMPACT:

The average revenue is approximately \$10,000 for all 3 days for the fixed route and IndyGo Access.

DBE/XBE DECLARATION:

N/A

STANDING COMMITTEE DISCUSSION/RECOMMENDATION:

This action will be reviewed by the Service Committee on November 10, 2022.